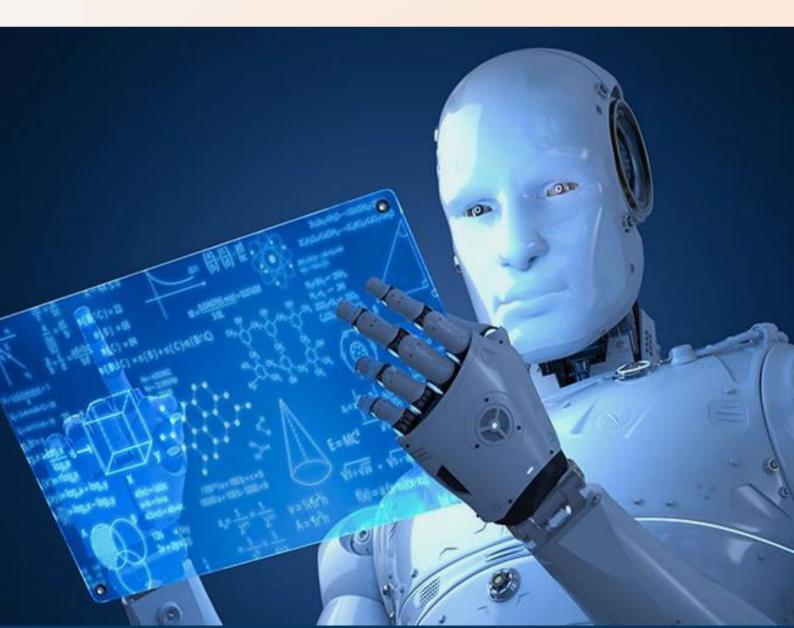


E&ICT Academy, IT Roorkee

Internship Certification Program

By E&ICT Academy, IIT Roorkee

Applied Data Science and Machine Learning



Why Choose Data Science and Machine-Learning for Your Career?

In today's evolving business environment, data has been crowned the universal currency. Competitive advantage is now also synonymous with how organizations can gather, analyze and assimilate learnings from data. Thousands of companies need team members who can transform data sets into strategic forecasts. Acquire in-demand Data Science and Machine Learning skills and meet that need.

As per the Google & MIT Technology Review study, 'Machine Learning: The New Proving Ground for Competitive Advantage', 60% of organizations are at varying stages of machine learning adoption, with nearly half (45%) saying the technology has led to more extensive data analysis & insights.

Data Science salary is quite lucrative and that is why many young IT aspirants are choosing data science as their career option.



About IIT Roorkee



Indian Institute of Technology - Roorkee is among the foremost institutes of national importance in higher technological education and in engineering, basic and applied research. The Institute ranks amongst the best technological institutions in the world and has contributed to all sectors of technological development. It has also been considered a trend-setter in the area of education and research in the field of science, technology, and engineering.

About E&ICT Academy

Electronics & ICT Academy IIT Roorkee (E&ICT IITR) is an initiative supported by MeitY, Govt of India. EICT IIT Roorkee delivers FDPs and certification courses in online as well as offline mode. Our courses lay emphasis on bridging the gap between industry demand and academic approach to learning and provide a foundation to build your career in the industries related to the ICT sector. All our courses have projects with real-life problems to give industry insights into learning. We have assimilated academic as well as industry experts to formulate the most effective courses that help professionals, students and faculty to upgrade their skills without disrupting their regular schedule.

Achievements



In Engineering Category of NIRF Rankings 2020



In Overall Categoryof NIRF Rankings2020



Among the ITs in the 'Citations per Faculty' parameter in QS World University Rankings, 2021

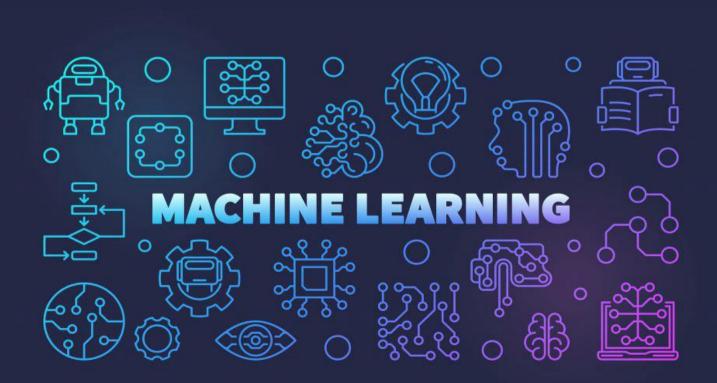


Best university in India by the Times Higher Education (THE) World University Rankings 2019

Who Is This Program For?



Designed for Students/ Working Professionals, Fresh Graduates, Self-starters, Career transformers with essential work experience, wishing to switch tracks into data science



Program Highlights



Program Offerings

Class Content

Content Co-created with Industry
Real-world project
Project reviews
Project feedback from Expert

Student Services

Technical mentor supportStudent community

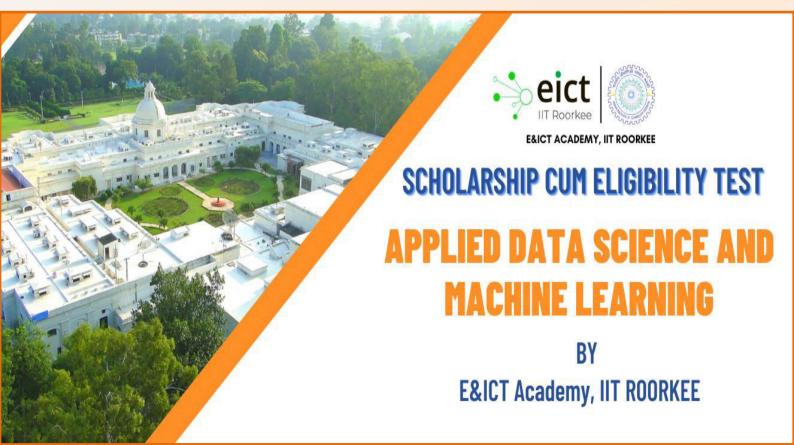


Eligibility cum Scholarship Test

The aim of this scholarship is to offer support to aspirants. Test will be MCQ based. Selection will be based on the online test performance of the participants.

Scholarship Discount/Benefits:

Top 5 aspirants achieving eligible score will be provided scholarship discounts for program.



Post Training Assistance -

- Career Guidance Opportunities
- Long Term Internship Opportunity
- Long Term Mentorship
- Projects Support



Career Guidance Opportunities



Long Term Internship Opportunity



Long Term Mentorship



Projects Support

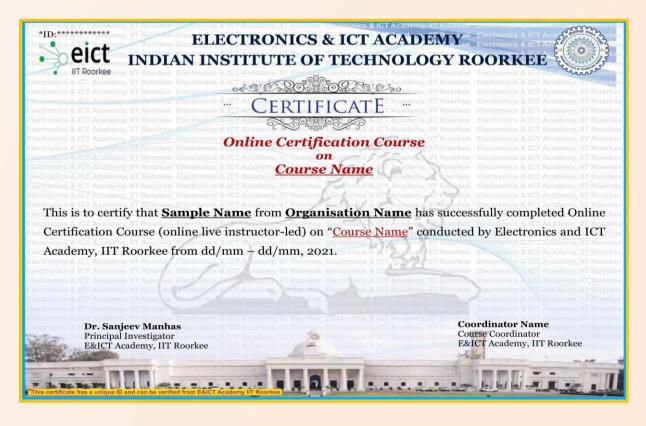
Program Benefits

- □ 45 Days Internship Certificate from E&ICT, IIT Roorkee
- □ Project Mentorship by IIT Roorkee Faculties & Research Scholars
- Project Guidance & Doubt Clearing Sessions by Industry Expert
- **Expert Career Guidance from the Experts and Mentors**
- □ Case Study and Project Driven Learning Methodology
- □ Access to Learning Material and Video Lectures
- **Eligibility cum Scholarship Test with Scholarship Discount**
- Award Distribution for Performances/Achievements in Program

Certification

• All successful participants will be provided with a certificate of completion by E&ICT Academy, IIT Roorkee.

• Students who do not complete the course / leave it midway will not be awarded any certificate.



Faculties and Course Advisors-



Prof. Sanjeev Manhas E&ICT Academy, IIT Roorkee

Principal Investigator KnowMore



Prof. R. Balasubramanian Department of CSE, IIT Roorkee





Kaushalendra Singh SisodiaProgram AdvisorDirector at Uniconverge Technologies, IITKnowMoreKanpur Alumni



Prof. Sanjay Aggarwal Uniconverge Technologies Pvt. Ltd

Expert from Industry KnowMore

Data Science

Data Science Foundation

- Introduction To Data Science
- Industry Applications
- Terminologies
- Python Essentials
- Anaconda Python Distribution Installation And Setup
- Jupyter Notebook
- Python Basics
- Data Structures
- Control Statements

R Language Essentials

- R Installation And Setup
- R Studio Basics
- R Data Structures
- Control Statements
- Data Science Packages

Maths For Data Science

- Essential Mathematics
- Linear Algebra
- Linear Transformation
- Types Of Matrices, Matrix Properties, And Operations Probability And Calculus

Gamma Statistics For Data Science

- Statistics Introduction
- Terminologies
- Inferential Statistics
- Harnessing Data
- Exploratory Analysis
- Distributions
- Central Limit Theorem
- Hypothesis Testing
- Correlation, And Regression

Data Preparation With Pandas

- Numpy Array Functions
- Data Munging With Pandas
- Imputation
- Outlier Analysis

U Visualization With Python

- Visualization Basics
- Matplotlib Introduction
- Basic Plots
- Customizing Plots
- Sub-Plots
- Statistical Plots
- Seaborn Package Introduction

□ Machine Learning Associate

- Machine Learning Introduction
- Ml Core Concepts
- Unsupervised And Supervised Learning
- Clustering With K-Means
- Linear Regression
- Logistic Regression
- K-Nearest Neighbor

Advanced Machine Learning

- Bayes Theorem
- Naïve Bayes Algorithm For Text Classification,
- Decision Tree
- Ensemble Methods: Random Forest,
- Extra Trees
- Svm, Boosting Techniques
- Xgboost
- Artificial Neural Network
- Adv Metrics
- Imbalanced Dataset
- Grid Search
- K-Fold Cross-Validation

Gamma Sql For Data Science

- Relational Database Management Systems Basics
- Sql Introduction
- Connection To Sql Databases
- Fetching Data With Select
- Where Condition
- Sql Joins
- Sql Crud Operations

Deep Learning – Cnn Basics

- Deep Learning Introduction
- Tensorflow And Keras
- Convolution Neural Network Basics
- End To End Image Classification Of Cats And Dogs Using The Tensorflow-Keras Platform

Tableau Associate

- Visual Analytics Basics
- Tableau Introduction
- Connecting To Datasource
- Dimensions Vs Measures
- Basic Plots
- Compound Plots
- Forecasting
- Publishing

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Big Data Foundation

Introduction to Big Data

Test & Evaluation

The assessment for the theory & practical part is based on a knowledge bank of questions created by field experts and approved by E&ICT Academy.

To pass the qualification, every trainee should score a minimum of 50% cumulatively (Theory and Practical).

Assessment Comprises the Following Components:

□ Attendance and Punctuality Report

- Weekly Assignments (Theory Hands-On)
- □ Weekly Tests (Basic-Advanced)
- Project

•Synopsis Process Report •Complete Project Report

Award Distribution for _____ Performances/Achievements

Top 5 performers throughout the program will be acknowledged with various rewards



Tools and Technologies



Skills Covered In Program

Toolkit (NLTK)

Python Programming	Numpy, Pandas, Matplotlib
Data Preprocessing,Data Visualization	Machine Learning, Supervised and unsupervised learning
Data Mining- Text Mining, Decision Tree, Arm, KNN & Naïve Bayse, ANN & SVM	Statistics, Hypothesis Testing, Linear and Logistic Regression
Deep Learning – Cnn Basics	Tableau, Big Data, Hadoop Concepts
NI TK Natural Language	Natural Language

Processing (NLP)

16

Job opportunities in DS and ML

Data Scientists are needed for businesses in every Industry. Even fortune companies as Google, Amazon, Apple, Facebook, Microsoft need data science experts who have in-depth knowledge of data extraction, data mining, visualization, etc. Some of the leading data science careers are,



Business Intelligence Developer



Industry Architect



Data Scientist



Data Analyst



Applications Architect



Enterprise Architect



Data Architect



Data Engineer

Course Details and Fees-

Please find more information about the program and fees here:

Program	Phase	Duration	8	Total Fees
Applied Data Science and Machine Learning	Internship	45 Days (50+Hrs)	22,000 INR	22,000 INR

Contact us at **+91-8595486148**, **+91-9149130233**

For Further Information Connect to

E&ICT Academy, IIT Roorkee

Email: <u>eict@iitr.ac.in</u>

Tel: +91-8595486148, +91-9149130233





E&ICT Academy, IT Roorkee

Frequently Asked Questions -

1. Who is organizing this program?

This is a program officially being organized by E&ICT Academy, IIT Roorkee.

2. What are the prerequisites to attend these training programs?

This program does not require any prerequisites. You will be taught everything from scratch including programming in python.

3. Which certificate will I get?

All successful participants will be provided with an Internship Certificate of Completion by E&ICT Academy, IIT Roorkee.

4. When will I receive confirmation of registration?

You will receive a Call confirmation within 24 hours & an Email confirming your seat after your payment is verified at our backend after last date of registration.

5. What are the benefits of Eligibility cum Scholarship Test?

The aim of this scholarship is to offer support to aspirants. Test will be MCQ based. Selection will be based on the online test performance of the participants.

Top 5 aspirants achieving eligible score will be provided scholarship discounts for program.

6. Explain about Award Distribution for Performances/Achievements?

Top 5 performers throughout the program will be acknowledged with various rewards.

7. What is Support Learning Mechanism of Program?

Live Instructor-Led Sessions 24X7 Access Study Materials (Session Videos, PDFs, PPTs) Weekly Expert Talks About Use Cases Online Practice Tests Weekly Practice Exercises and Assignments Module Based Projects Mentorship Career Guidance and Opportunities