Online Faculty Development Program on Data Analytics for **Business** Aug 04-Aug 16, 2023 Timmings: 6:30 PM By **Electronics & ICT Academy IIT** Roorkee eict



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म्यमेव जयते Experts from Academia/Industry **Expert Lecture From IIT Rooekee**

Industry Expert Lecture, Devarty Technology

Principal Investigator

Prof. Sanjeev Manhas **E&ICT** Academy IIT Roorkee

Certificates to participants by E&ICT **Academy IIT Roorkee**

> Class will be delivered through online platform

Data Analytics is essential for extracting meaningful insights from vast amounts of data. It helps organizations make informed decisions, identify patterns and trends, and gain a competitive edge. By leveraging data analytics, businesses can optimize processes, improve decision-making, and drive innovation to achieve their goals effectively.

Objectives of the course

- Provide a foundation of Python scripting and its principles.
- Design and implement of real-world inspired data analytics algorithms.
- Boost your career prospects through innovative and independent learning.
- Project work with real-life problems on data analytics for business
- (HR dataset, Financial Analytics, Retails analytics etc)

Course Features

- 40+ Hours of live instructor-led classes
- Lectures from IIT Roorkee, Hands-on from industry experts
- Expert talks from industry
- Doubt clearing sessions
- Access to learning material and video lectures
- Certificate by E&ICT Academy IIT Roorkee

Focus Areas

- Introduction to packages in Python
- Tuples, Set, Dictionaries & Functions
- Numpy, Scipy, Pandas, EDA
- Supervised Machine Learning
- Statistics, Hypothesis Testing, Distributions
- Linear Regression, Logistic Regression
- Decision Tree, Random Forest
- **Support Vector Machines** •
- Heuristic Approaches of ML
- Projects and Assignments

Prerequisites

• No experience is required, but fundamental knowledge of any programming language would be helpful

Registration Link

https://forms.gle/RCKw274uvDr3Lx227

Registration Fee

Fees: ₹ 800/participant, non refundable (Applicable for all)

Note: Refund will be done in case of course cancellation only, with in 20 working days

How to make payment

https://eict.iitr.ac.in/instruction-for-payment/

Conference Code: EICTIITR-FDP-23-10

Course Coordinator

- Prof. Sanjeev Manhas, ECE Department **IIT Roorkee**
- Prof. Mohit Sati, Assistant Professor, Master School of Management, Meerut.

Reach Us:

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